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THE IRIS NEWS

A. B. Katkamier

Macedon, N. Y.

Dedicated To All Who Enjoy the Great Out of Doors Particularly Those who Love Beautiful Flowers

Chrysan	themums
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Chrysanthemums.

About the only way to have plenty of flowers in late fall and early winter is to grow Chrysanthemums. They are easy of culture and the hardy varieties come before the killing frosts.

Adironda—Bronze, aster type, golden reverse. \$.15
Algonquin—Called the best yellow Mum .15
Argenteuillais—Bronzy flowers, tipped gold. Superb .15
Astrid—Single. Bloom is shell-pink and old-rose .15
Autumn Lights—Coppery-bronze and gleaming orange .15
Burgundy—Rich crimson with deeper tone in center .15
Canary—Aster flowered deep yellow .15
Capt. Cook—A brilliant shade of rose pink .15
Capt. Cook—A brilliant shade of rose pink .15
Crimson Glory—Early pompon, very bright crimson .15
Crimson Glory—Early pompon, very bright crimson .15
Crimson Glory—Early pompon, very bright crimson .15
Dazzler—Cardinal red .15
Eden—Bright rose
Frances Whittlesey—Rich bronze and garnet .15
Glomero—Medium size, orange, rose sheen .15
Granny Scoville—Warm coral bronze color. Large .15
Harvest—Good bronze .15
Harvest—Good bronze .15
Indian Maid—Deep orange terra cotta .15
Iridescent—Combines various shades of yellows and pinks .15
Jean Cummings—Large, pure white flowers .15
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Marion Hatton—Very early canary yellow. Excellent .15
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Mary Pickford—White, tiny flowers in great clusters .15
Murilla—Old rose, floriferous and always admired .15
Murylla—Old rose, floriferous in g Hardy Singles Early Flowering Cushion Varieties Pink Cushion Amelia .15
Rose Cushion Amelia .15
Bronze Cushion Amelia .15
Golden Cushion Amelia .15
White Cushion Amelia .15

Apollo—Bronze red \$.15 Ceres—Old gold blended with yellow .15 Daphne—Lilac rose .15 Mars—Deep amaranth red .15 Innocence—White tinted pink .15

Koreans

Hardy Phlox

Rheinlander—A very beautiful salmon pink.

Starlight—Violet red, shading to lilac, white center.

Thor—Salmon-pink shaded scarlet, analine red eye......

Von Hochberg—One of the very best of the real dark reds.

Widar—Light violet, pink tinge, white center...... .15 .15

Funkia or Plantation Lily

Subcordata Grandiflora—Pure white. I	
Lancifolia - Long, narrow green le	eaves, lilac-blue flowers.
August Variegata—Variegated foliage, blue fi	
Japanese, Kaempheri or Oriental a	are beautiful Iris by whatever

name called. We have ten varieties with double flowers at 15 cents each. Assorted colors.

Bleeding-Heart—Grandmother's favorite flower and no modern flower excels it in beauty

Lily Bulbs

A. B. Katkamier, Macedon, N. Y.

Look This List Over

You may find what you long have been searching for For 50 Cents

(Sent Any Way You Choose)
You may have any one of the following group offers sent labeled and postpaid right to your mail box.
YES, you may have 5 of the groups for \$2.

You Can't Miss

4 Aquilegia Assorted; 4 Armeria; 4 Artemisia (Silver King or Lactiflora); 5 Real Black Eyed (Silver King or Lactiflora); 5 Real Black Eyed Susan; 5 Blue Flax; 4 Bachelor Button; 5 Coreopsis; 5 Anthemis; 5 Ajuga Reptans; 3 Bleeding Heart (Old Fashioned); 3 Bleeding Heart (Eximea); 4 Delphinium (Chinese); 4 Delphinium (G. P.); 4 Feverfew; 4 Gaillardia; 5 Heliopsis; 5 Helianthus; 5 Hesperis; 3 Heuchera (Coral Bells); 4 Kaempheri (Jap Iris); 4 Daisies (Elder); 4 Daisies (Shasta); 4 Daisies (Painted); 3 Hemerocallis Assorted; 3 Funkia Assorted; 4 Lily Tenuifolium; 4 Tigrinum. 5 Liatris; 4 Lathyrus; 5 Lanterns (Chinese); 4 Monarda; 4 Milfoil Rosea; 4 Napeta; 5 Physostegia Grandiflora; 5 Pink Mullein; 5 Phlox Subulata Rosea; 4 Phlox Divaricata, Spring; 4 Phlox, Hardy Fall; 4 Poppy (Assorted Oriental); 5 Sedum Assorted; 5 Sempervivum Assorted; 4 Spiderwort; 10 Tulip Bulbs Assorted; 10 Gladiolus Bulbs, Assorted; 4 Veronica Incana; 3 Violet Double Russian.

Take Notice

Make your selection now from the above described groups. They are 50 cents each or five groups for \$2.

The Lincoln Collection

of Eighteen Colorful, Hardy and Outstanding Iris only \$2.

Albright—The new orchid-pink Iris that pleases
Allure Canary yellow, overlaid opalescent pink. Ruffled19
Avatar—S. buff; F. pansy violet, 3 ft. Fragrant, brilliant
Baldwin—A lovely shade of violet. Very large flowers19
Buto-S, royal purple; F. dark velvety violet. Likeable19
Challenger—Dark purple to blackish violet. Large, good
Churchmouse—A wonderful new color—Hay's Brown. See it .19
Dr. C. H. Mayo-A pink toned bicolor. Fragrant. Popular 19
King Tut-S. brownish; F. velvety glowing red. Admired19
Mme. Cheri-Violet; pink and yellow undertone. Pleasing 19
Nymph-The best early yellow. Free flowering
Old Gold—A fine yellow plicata. An unusual color
Omaha—This is the nearest to red, bright orange beard19
Pluje D'Or-(Golden Rain) Solid golden yellow
Refulgence—Two shades violet-blue with bronze. Blooms late .39
Rameses-New blend. S. light russet; F. tourmaline pink 19
Sir Galahad-S. and F. pansy violet. Tall, large, fragrant19
Valor-Largest, richest, blackish blue-violet
Venus de Milo-Gigantic pure snow white
Vesper Gold-Distinct yellow with soft violet flush
White Queen-Snow white flower. Long blooming season19

The total cost of these 18 varieties when introduced was \$400.00. Now only \$2. Make your garden fascinating.

"Die when I may, I want it said of me by those who knew me best, that I plucked a thistle and planted a flower wherever I thought a flower would grow."

We Are Immortal (Copyright 1945 A. B. Katkamier)

The most profound thought that can enter the mind is the idea of a

spirit-life beyond the grave, continuous in eternity.

The charm of the beautiful things of life and nature are a preface to the sublime features of the eventful beyond. May we all look more and more for the beautiful, ever-present in humanity and in the smallest particle of substance to the largest object in our marvelous universe.

Through the procession of the seasons, in the spirit-soul, following our separate inclination, we will be with the gorgeous iris, the appealing rose, the nodding poppy, the stately chrysanthemum. We will be with the multitude of other flowers, in their fascinating fragrances and colors and with each seed with its urge to reproduce, that succeeding plants may grow and bloom. In autumn, when the maturing leaves take on their lovely tints, there we will be with each Nature-painted leaf.

We will be with the curve of the rainbow with its hues of promise, with the rose-tints of the morning and with the resplendent sunset with its deep purples, its iridescent greens, its reds, its gold and its cerulean blue.

We will be with the balmy breeze, the refreshing water, the invigorating air, the impressive mountain, the pleasant valley, the picturesque landscape, the fruitful soil, the tasteful, nourishing foods, the boundless sea, the brilliant evolving light of the sun, the quiet light of the moon and with the countless stars sparkling in endless space—there we will be to appreciate and

We will be with the cheerful song of birds, with hearty laughter and

with the musical harmony of all melodious sounds.

We will be with the art of the mind and the artistry of the hand, with the glad greeting of friends, the responsive touch of personality, the provocative flash of eyes, the ecstatic kiss of lovers, the smiles of children, the bouyancy of youth, the comforting caress of mothers and with the understanding fellowship of fathers.

We will be in the happiness of conversation, the inspiration of encouraging words, the performance of neighborly deeds—wherever there is willing help, steadfast loyalty, confiding faith, thoughtful kindness and the thrill of joy.

Being awakened to the grandeur of Nature, the good in people and the

reality of Diety, is Heaven on earth.

When we go hence the chemical elements of our natural body will merge into the earth-dust from whence they came. This change will carry on for our mortal being, the cycle of the progress of physical growth which marks the ever changing development of combined organic and inorganic matter activated by the life-creative mystery-energy.

God is a Spirit and His spirit vibrant-impulses radiate from His spiritsoul and permeate to the uttermost parts of everywhere and find a pulsating response in everything. The vibrant-impulses of our spirit-soul—our consciousness-infiltrate and attune to God's vibrant-impulses and we are partakers of His Divine presence. Where God's spirit-soul is, our individual, ever-living spirit-soul will be also.

And thus, in passing from our earth-life, we explore, each in our differing, quickened comprehension, the unknown mystical future, continuing and advancing our soul spirit-life, sharing with all mankind, the splendors and satisfactions of eternal bliss. This is Heaven of the spirit.

For the Life of Yesterday goes on Today and throughout all Time. Let us meditate on these things each morning and each evening.

A. B. Katkamier, Macedon, N. Y.



Here Are Hundreds

of varieties of Iris from which to select the color paint your garden picture. The Master Artist gave Iris so many hues, tints and shades of all colors, it is rightly called the Rainbow Flower. Some followers refer to the Iris as The Garden Orchid. The

blue beard. Fragrant

White beard. Scented

MRS. F. W. H., TEXAS

The most fragrant best pink

"After reading 'We Are Immortal' I seemed to reach a point of tranquility that I never believed possible to achieve. I now have a new faith that Nature, time and a new outlook upon life and eternity will complete my peace of mind."

MRS. F. F., COLO.

-yellow ender. Excellent in mass... ed everywhere white. Scented. Distinctive

Fall bloomer
insy violet. Fragrant, large, late
to red, bright orange beard
Everybody likes it
Sweet scented and very popular
d bronze blend
st beautiful yellow Iris. Fragrant
oms; deep lustrous blue purple
k red. Orange beard. Fragrant
Large beartiful Gayer. Fragrant

blend
. Even in tone and texture.
avender. Fragrant. Good
. o under artificial light
...
ame suffused blue. Scented

olue purple rom Bliss of England

"I am charmed with your 'We Are Immortal,' for its thoughts are beautiful and uplifting."

MRS. K. S. B., NEW YORK

"Your ideas in your 'We Are Immortal' are broadly and deeply true, beautifully worded and comforting."

J. M. M., ILLS.

"Your beautiful composition 'We Are Immortal' is now in my scrap-book where I can read it again and again for it contains about everything in the spiritworld."

MRS. E. M., SO. DAK.

"Your lovely lines of 'We Are Immortal' are full of beauty and I thrill with divine delight as I frequently read them through." MRS. E. L. H., VA.

"I lost my favorite brother in February and have had words in 'We Are Immortal' helped me more than you can ever know and I shall now see my brother in all the things you mention, and in so doing he will be near me and with me constantly."

MISS L. T., TEXAS There Are

1.400 varieties of Bearded Iris in our Exhibition Iris

1,400 varieties of Beauted Fig. 1.

Gardens.

Many of these varieties we have in our fields in large quantity and thus offer you the following wonderful collections.

Every collection is made up of outstanding Iris varieties that are not only beautiful but they have attractive plant and flower personality.

An Iris garden in bloom flashes a magnificence of light and color beyond the power of words to express.

The French botanist Tournefort nearly 300 years ago named the Iris the "Rainbow Flower." A rainbow is beautiful but it never changes. Its curve is always the same. Its seven colors are always changes. Its curve is always the same.

Inviting \$1 Collections

Afterglow Collection—\$1.52 for \$1 When the sun has gone to rest in the west, then the afterglow lights the sky, and as the shadows fall, the Afterglow Iris pleases all with its fragrant lavender and buff colors.

Afterglow, Aurora, Cinnabar, Clio, Gen. de Wett, Snow White, and Pres. Pilkington.

Autumn Flowering Collection-

\$1.52 for \$1

The following Iris bloom profusely in the spring and again in the fall. They are double duty plants. All the flowers are fragrant. Southland, White Autumn King, Allies, Eleanor Roosevelt, Ultra, King Jr., October Opera and Lieut, Chavagnac.

Beauty Collection—\$1.52 for \$1 To add to the charm of life, give us greater love for beautiful

flowers. Buto, Eventide, Eldorado, Heart o' Gold, Glowing Embers, Mme. Cheri, Tamar and Tropic Seas.

Champion Collection—\$1.52 for \$1 A man told the local minister that he would not go to church as ng as so many hypocrites attended. The minister said: "there ways is room for one more."

Churchmouse Collection—\$1.52 for \$1 is with flowers as with books or food or friends. We arrally predisposed toward some rather than others. The follow

Fragrant Collection—\$1.52 for \$1 A few inches of soil, a few showers of raindrops and a few wee sunshine and the blooms of the Iris varieties in this collection w Albert Victor, Alcazar, Caprice, Fairy, Fragrans, Leota, Ma Mie and Aphrodite.

Gold Collection—\$1.52 for \$1

The golden or yellow toned varieties placed among your other varieties emphasizes the beauty of them all.

Amber, Colias, Citronella, Nebraska, Old Gold, Queen Flavia, Sunset and Primrose.

Gorgeous Collection—\$1.52 for \$1 mind's eye. Avatar, B. Y. Morrison, Solona, Fra Angelico, Jean Chevreau, Romola, Steepway and Yeoman.

Giant Bloom Collection—\$1.71 for \$1 This is our most famous collection of Iris. It brings us our great st number of orders. Our Giant Bloom Collection is producing igantic flowers in thousands of the best gardens in America. In

Indian Collection—\$1.52 for \$1

Pink Collection—\$1.52 for \$1

This is a very popular collection and helps greatly to beautify the randen, giving it a tone and quality much sought for. Fascination, Frieda Mohr, Georgia, Cecil Minturn, Kalos, Roseway, Midgard and Susan Bliss.

White Queen Collection—\$1.52 for \$1 Artists tell us there are about as many shades, tints and hues to white flowers as of any other color, as warm, cold, creamy, etc. Crystal Beauty, Chartier, Taj Mahal, Wambliska, Ingeborg, Lenszchnee, La Niege and White Queen.

Plicata Collection—\$1.52 for \$1

I like this collection. Camelot, Damozel, Belladonna, Los Angeles, Pink Jadu, Ruth Pfeiffer, Mme. Chercau and True Charm.

Red Toned Collection—\$1.52 for \$1

The warmest of all colors and gives to all objects an added beauty—an autumn sunset for example. Red toned flowers appear nearer the observer than flowers of any other color.

King Tut, Red Cloud, Shogun, Red Wing, Medrano, Prosper Laugier, Dusky Maid and Geo. J. Tribolet.

The Gay 90's—\$1.52 for \$1 Any Iris that scores 90 or above is one of the very best of its class. The judges should know. This collection is the greatest per cent of merit ever offered for \$1.

Ambassadeur, Dolly Madison, Brandywine, Candlelight, Morning Splendor, Princess Beatrice, Mme. Gaudichau and Rameses. The Neptune Collection—\$1.52 for \$1

The Perfection Collection—\$1.52 for \$1

The way to live long, some doctors say, is to have a chronic disse-and then coddle it under expert guidance. Have a garden of a and really live longer.

Trail's End Collection—\$1.52 for \$1

Very Late Collection—\$1.52 for \$1

Six collections for \$5-all to one address or each to

separate address.

TRUE WATER IRIS
seudacorus—Is the bright, golden yellow Iris that will grow in
water. Its leaves are tall, graceful and very ornamental.....
Other varieties which will beautify moist locations on estates, marshes, along the margin of lakes, ponds, brooks and

Peonies Will Be Shipped During May, June and July Four Peony Plants, \$1 Each a different color. Some will bloom early and some will bloom late. My selection. Worthy of your consideration.

Perennial Flowering Plants

All plants are sent postpaid direct to your mail box.

A. B. KATKAMIER, Macedon, N. Y.

Hemerocallis (Daylily) The Supreme Weatherproof Perennial

Hemerocallis will thrive anywhere from pole to pole as they are the easiest of all plants to grow, either in partial shade or full sun, dry or wet soil.

When established in your gardens, border or landscaping they will endure beyond a century. They are unmolested by either blight or insect pest.

An established plant produces 8 or more bloom stalks, each stalk producing 10 to 30 or more blooms. The foliage is attractive from early spring until late autumn.

Varieties drift into four large groups, one starting to open as the other fades. Thus Hemerocallis can be planted anywhere at anytime and when in bloom the Amaryllis-like flowers command the lively attention of those who love the beautiful.

It can justly be called the "perfect flower."

1. J. Crawford—One of the finest. Large, brilliant in combination of apricot and cadmium yellow on 36 in. stems all through July pricot—Fragrance is something added to the beauty of a flower and makes it more attractive. The light apricot-orange blooms of Apricot are fragrant. If you wish this Hemerocallis to bloom earlier it should be planted in full sun. If later blooming is desired, it should be in partial shade. This rule applies to all varieties.

an exceptionally pleasing fragrance

Fulva—Across the road from our farm a house fell to ruins more than fifty years ago. The cellar walls are outlined with tangled vines and shrubs which extend back a score or more of feet. And throughout and outlining the mass, the "old fashioned Daylily" Fulva reigns supreme. It has existed and extended its occupation at this home site for more than a century and a quarter. It has large, coppery-orange flowers, shaded crimson. July. Stems 3 ft.

George Yeld—Large, open flowers of rich orange, flushed rose, intensifying to deep red toward the throat, with a deep yellow star at the throat. 3 to 4 ft. July-Aug.

Her Highness—Wide-open recurved blooms of pure gold color on stems up to 48 in. July-August.

Hyperion—One of the largest, measuring 7 inches across. Waxy, firm flowers of soft, canary-yellow. Admitted one of very best, "surpassing all others in size, form, color and substance."

Many delightfully fragrant blooms. 3 to 4 ft. July-Aug.

Kwanso—It is my opinion that no flowering plant of any species

Kwanso—It is my opinion that no flowering plant of any species yields a more lovely bloom than the only double Hemerocallis Kwanso. With its rich golden-bronze, double flowers coming in July and August, it presents an especial charm to any position in the garden, border or landscape picture.

Mikado—Leads in popularity of the eyed types. Its color is orange with a broad spot of mahogany on each petal—a bold, striking color contrast. Large blooms in July on stems 36 in. tall. Has a gay appearance. Is a prodigious bloomer. Mildred—A very smooth and even deep orange color. Broad petals, fine form and free blooming.

Milwaukee Orange—A wonderful flower, trumpet shaped and pure deep orange in color. 30 in. July and August.

Mrs. A. H. Austin—This notable variety originated with Betscher. It has large flowers of deep, golden yellow on 3 ft. stems in July and Aug.

Olive—Blooms all through August. A silvery yellow with olive—

Olive—Blooms all through August. A silvery yellow with olive-brown eye zone.

Ophir—A lovely true golden yellow, trumpet-shaped flowers. Large with an amazing succession of blooms on stems up to 4 ft. Must be grown to be appreciated.

Rajah—A sturdy plant with brilliant, flame-scarlet blooms. Displays a vivid triangular throat area of Brazil red. The large flowers are elegantly shaped, gorgeously dark colored and freely produced on 4 ftr stems in July and August.

Serenade—The petals are interestingly twisted and crinkled. They carry light, pastel shades of yellow and pink with a faint halo in a deeper tone. Above 3 ft. in June.

Sir Michael Foster—This is one of the best of the group of fragrant varieties. The blooms are large, ruffled, of clear empire-yellow without marks of any kind.

Soudan—A soft lemon-yellow that is brilliant, "pure and undefiled." The flowers are of perfect form with slightly waved, waxy edges, large and fragrant.

Sunny West—The East looks forward to the West; the West reminisences of the East. We have from the sunny mid-west a Hemerocallis with immense flowers of wax-like substance, borne on very tall, branching stems. It is one of the last to bloom in Sept. Originated by Sass of Nebraska

The Gem—Comes in June and July on 3 ft. stems, finely formed, rich, deen orange-yellow flowers.

Vesta—A just enough flush of orange red at the center of this lovely flower intensifies the brilliant, deen cadmium vellow.

Vesta—A just enough flush of orange red at the center of this lovely flower intensifies the brilliant, deep cadmium yellow color and makes it a great favorite. Its color has been called a "glittering golden orange"

Wau-Bun—The best of the long-flowering season varieties (Dr. Stout), beginning to bloom in July and sometimes continues right up to frost. The twisted petals are a new, soft yellow, sprinkled with traces of red, giving the 6 in. blooms a unique and outstanding appearance. Stems up to 3 ft.

Winsome—Another attractive and fragrant Homographic arisis

Planting Suggestions

Elaborate planting instructions often prove a nuisance.

There is only one general rule to follow: Place the plant in the ground about as it originally grew. Iris with the rhizome—thick part of root—just covered with soil, and soil firmed. Iris will grow transplanted any time from early spring until late fall. Don't wait, get them planted. Some varieties have large, fleshy rhizomes; some quite small.

For Peonies—It doesn't matter much how the roots are placed if the eyes or buds of the plant, where they sprout from the thick root, are not placed more than two inches deep from the level

Oriental Poppies should have an inch of soil above where the buds or sprouts start from the roots. They may not show much signs of growth until spring.

Other perennials are easily planted, following the old-time gar-lener's rule—leaves and stems in the air, roots in the ground.

Any time before the ground is actually frozen, your perennial flowering plants can be safely transplanted. Your plants set out during the fall months are increasing their root growth every day all winter when the soil isn't deeply frozen. But you should protect your fall-set plants by covering them lightly with excelsior, placing some earth over enough of the excelsior to prevent the wind from blowing it away.

In the spring the excelsior can be removed. Your plants will thus be in a position to thrive even before spring set plants could be dug. We will be glad to take care of your order sent today.

"Mr. Katkamier: In memory of our soldier boy who will never come back, I am building a garden park for him, centered with a cement shaft on which there will be a flag by day and a light by night. I want flowers to bloom around the shaft during spring, summer and fall and look to you for the plants."—J. W. T.

Personal Letter to Our Readers

Believe

Dear Flower-loving Friends:

God

It is a great satisfaction to know that our plants have helped to increase the loveliness of so many thousands of gardens across the nation from Portland, Maine, to Portland, Oregon, and from Big Fork, Minnesota, to Palm City, Florida.

Intended Everybody Should

We endeavor to send live plants worth the price paid. We have no control over shipping, garden or weather conditions. Plants from the same digging can be mailed on the same day to various customers. Most of the plants live and thrive. A few plants will die. Some customers have the "green hand" and all their plants live. Other customers have "no luck."

Little

Dig

If something is wrong with your order please write, returning the shipping tag.

In The Soil

Future issues of "Iris News" can be sent only to recent customers and to prospective customers. Should you receive extra copies please hand them to garden friends. Thank you.

Growing

The prices in this issue of "Iris News" cancel all

Choice

former prices.

Fruits,

With best wishes

Vegetables

Flowers

Cordially yours,

AB Katkamier

Descriptive Peonies, theFlowers you love Oriental Poppies Chrysanthemums, Price Macedon, Z M 1 Sec. 562 P.L.& R. U.S. Postage PAID Macedon, N.Y. Permit No. 3

Moving Pictures

in color taken at our Flower Gardens on the screen. Our Gardens are within 20 miles of the Kodak Camera Factories at Rochester, N. Y. and people for miles around are unusually camera minded.

In the past few years hundreds of color movie films have been taken of our Gardens in bloom at different periods of the year—Tulips, Iris, Oriental Poppies, Peonies, Chrysanthemums, etc.

Recently we received the following letter from a

customer at Peoria, Ill.:

to

"I wish you could see my color movie film of Iris in bloom at my 'Hillcrest' Gardens. I ordered your entire set of \$1 Collections (listed in the attached copy of our 'Iris News') and used them to form a border of 350 ft. frontage. I suggest to all who admire my flowers that they send to Katkamier for their plants."

What They Say

"Living in a locality where wind and dry weather make it diffi-cult to grow flowers of any kind, I find the Iris will do best of all, so I am sending to you for six of your dollar collections as follows . . ."—Mrs. F. R.

"I bought my first collection of Iris from you nearly twenty years ago. I still have them and enjoy them each year when they bloom."

—Mrs. M. S. W.

'Please don't let me miss an 'Iris News'."-Mrs. N. T., Elida,

"Words are futile to describe the beautiful colors of the last collection of Iris I purchased of you. My garden is larger than I can tend alone so I hired a gardener one day a week to keep it in good order. I am a working woman, also housewife and mother. My flowers have been a blessing and recreation to me through the years—some of them rather lean."

"I bought Iris plants of you eighteen years ago. They are still blooming in my garden border and as beautiful and lovely as ever."

—Mrs. W. D.

"Thank you very much for the lovely plants you sent me. I will always have something to remember you by."—Mrs. L. P.
"One of the poppy plants bought of you last fall did not grow this spring but late this summer it gave forth a nice, thrifty plant which now has three large buds."—Mrs. E. M. G.

The First Customer

from each of the 48 states had the order doubled.

When all the states were represented by a first customer we started again to double the order of the second first customer from the forty-eight states. This plan is

repeated for the entire year.

No matter when you order your plants you have a chance to have your order doubled—even to late in the fall. Luck may come your way. Somebody wins.

In any case you receive generous value together with

In any case you receive generous value together with the gift plants which are always included and adjusted to the amount of your order. The larger the order the more liberal the gifts.

You cannot realize my great surprise and pleasure in having my order for plants doubled. You see I did not happen to read your item "The First Customer" until after I had received my plants. My "chance" came unknown to me and I thank you sincerely.—Mrs. J. H. C., Iowa.